



Celebrating
40 years of NIFT

INDIA IMMERSIVE EXPERIENCE

Through NIFT's Lens

THREADS OF TRADITION

A comprehensive 2-week immersive experience exclusively designed for students and faculty from partner institutions and organisations, thoughtfully curated by the National Institute of Fashion Technology.

Immersive
workshops



Craft cluster
visits



Industry
linkage



Cultural
exposure



WHAT

Industry Immersion

Sourcing

Craft Heritage

Ethnic Deep Dive

Skill Enhancement

Global Networking

HOW

Exclusive access to leading Indian fashion houses and textile innovators

Visits to India's iconic markets for textiles and fashion accessories

Engage with legendary artisans and explore their unique techniques

Cultural immersion and authentic culinary experiences at iconic landmarks

Advanced workshops on sustainability and innovation

Establish significant academic linkages and professional network

IMMERSIVE WORKSHOPS

Engage in the exploration of sustainable fashion and tech-integrated craftsmanship

Learn from acclaimed **NIFT faculty** and leading **industry experts**

Acquire advanced competencies in eco-conscious and future-focused design



VISITS TO CRAFT VILLAGES & HUBS

Interact directly with craftspeople in areas rich in cultural heritage

Experience exquisite handlooms and handicrafts

Together we preserve indigenous crafts and artisan communities



INDUSTRY LINKAGE

Engage with **top Indian designers** and industry leaders

Explore cutting-edge manufacturing facilities and design studios

Gather insights on India's role in global fashion and textile markets



CULTURAL EXPOSURE

Visit iconic landmarks and heritage sites with curated tours

Enjoy vibrant music, dance performances and regional arts

Relish India's diverse festivals and flavourful culinary experiences



WHEN & WHERE

Dates	●	28 January to 09 February 2026*
Duration	●	2 weeks
Destinations	●	Kolkata, Varanasi, Delhi
Language of Instruction	●	English, with local context seamlessly integrated
Cost Structure*	●	USD 2500.00**
Accommodation	●	Premium, culturally immersive stays

** The program is launched in 2025, however the travel dates are as mentioned in this presentation.*

TO KNOW MORE, EMAIL: experienceindia@nift.ac.in

***All-inclusive pricing for travel, boarding & lodging in India.
Not including tickets to and from home country.
Subject to revision.*

KOLKATA

An exquisite mix of cultural richness

CURATED TOURS BY NIFT

- The Heritage of Kolkata: A Journey Through British Legacy
- Explore the Local Markets: From New Market to Gariahat
- Visit to bustling markets with vibrant colors
- Heritage Tram Tour and Iconic Landmarks
- Music, Dance and Theatre
- Street Food: A Taste of the City's Delights
- The Literary Heritage: Exploring Bookshops and Writers' Hubs



VARANASI

A timeless spiritual haven

CURATED TOURS BY NIFT

- Soul of Varanasi: Explore the Ghats at Sunrise*
- Through the Narrow Lanes: Vibrant Street Markets
- A Walk in Old Varanasi
- Temple Trails: Discovering the Sacred Shrines of Varanasi
- Handicrafts and Traditional Weaving
- Ganga Aarti: A Spectacle of Light and Devotion
- Food Culture: Tasting Local Flavours

*Ghat - A broad set of steps that lead down to a waterbody



DELHI

The capital steeped in history and power

CURATED TOURS BY NIFT

- Delhi's Hidden Heritage
- Exploring Local Markets: From Chandni Chowk to Janpath
- Tales of Old Delhi: A Walk Through History
- The Flavour of Delhi: A Culinary Adventure
- Mughal to British: Architectural wonders
- A Day in the Life: Living Like a Local in Delhi
- Cultural Fusion: Street Art to Handicrafts



This exceptional opportunity provides a distinctive perspective on India's rich traditions and **innovations, expertly curated through NIFT's** exceptional proficiency.

We extend a cordial invitation to you to explore India, a place where tradition seamlessly integrates with innovation, offering an unparalleled experience.

NAMASTE!!

